

## Grade 7: Persuasive Essay Rubric - Written

Name: \_\_\_\_\_ Score: \_\_\_\_\_ /55 = \_\_\_\_\_%

### PROCESS

Pre-writing (Jot-Notes)	/4
Rough Draft(s)	/2
Evidence of Revision	/2
Source Cards	/3
On Task	/2
Editing Sheets	/2
<b>FINAL MARK</b>	<b>/15</b>

### FINAL COPY

	1	2	3	4	5
<b>Content (x2)</b>	Content is not clear and needs focus, does not show knowledge of the subject	Content has focus but not as clear as it could be, doesn't show the subject well	Content is generally clear and focused, with moderate knowledge of the subject	Content is clear and focused, has good knowledge of the subject	Content is clear and well-focused, great knowledge of the subject
<b>Organization (x2)</b>	Ideas aren't clearly connected and the reader gets lost	Ideas are general but the reader needs more direction	Ideas are structured and give the reader direction	Ideas are well structured and connected	Ideas are uniquely structured and support the purpose and message
<b>Sentence Structure</b>	Sentences are awkward and choppy. The reader cannot follow what the writer is trying to say	Sentences are complete but are similar in length and type	Sentences are complete and sometimes vary in length and type	Sentences flow and are easy to read - sentences are written in different ways	Sentences are smooth and natural - use of different structure to create variety and interest
<b>Vocabulary</b>	Words are random and ordinary without a message	Words are general and repetitive but message is identified. Use of predictable language without purpose	Words are general and contribute to the message. Predictable language.	Words are clear, specific and contribute to the message. Use of varied language to create interest in the writing	Words are memorable, powerful and precise to enhance the message. Varied language chosen to enhance purpose and message
<b>Voice</b>	Voice is not recognizable	Voice does not stand out	Voice is present and clarifies the purpose	Voice is distinct and engages the reader	Voice is unique and affects the reader
<b>Conventions</b>	Standard conventions are lacking and the meaning is lost	Standard conventions used but meaning is questionable	Standard conventions used which help support ideas	Range of conventions to contribute to stylistic/effective meaning	Wide range of conventions to create stylistic effect/meaning
<b>FINAL MARK</b>					<b>/40</b>

**Grade 7: Persuasive Essay Rubric - Speech**

Name: \_\_\_\_\_ Class: \_\_\_\_\_

Total: /35 = \_\_\_\_\_

	1	2	3	4	5
<b>Content</b>	Not clear and needs focus, does not show knowledge of the topic	Has focus, but not as clear as it could be, doesn't know the topic well	Generally clear and focused, has moderate knowledge of the topic	Clear and focused, has good knowledge of the topic	Clear and well-focused, has great knowledge of the topic
<b>Eye Contact</b>	Not much eye contact	Some eye contact	Eye contact varied	Good eye contact	Eye contact with audience virtually all the time (except for brief glances at notes)
<b>Voice</b>	Very quiet/Hard to understand	Could understand but was difficult	Acceptable voice	Clear voice	Voice was clear and could understand throughout the entire speech
<b>Speed</b>	Too quick or too slow to understand	Could understand but it was difficult	Acceptable speed	Speed was clear and controlled	The speed helped with understanding
<b>Pronunciation</b>	Mumbles or cannot be understood	Speaks somewhat clearly and distinctly most of the time	Speaks clearly and distinctly most of the time with no more than three mispronounced words	Speaks clearly and distinctly most of the time with no more than two mispronounced words	Speaks clearly and distinctly all the time with no mispronounced words
<b>Time</b>	Very short  (Below 1 minute)	Too short  (1 minute – 1 minute 30 seconds)	Short  (1 minute 30 seconds – 2 minutes)	Better  (2 - 3 minutes)	Good time!  (3-5 minutes)
<b>Preparation</b>	Very little preparation	Not much preparation	Difficulty with some expressions	Prepared	Well prepared