

Case Study Chapter Four: Economic Sectors

Rick Mercer Report: Job Sector Videos

Name: _____ Class: _____

All of these videos are available online at

<http://www.cbc.ca/mercerreport/episodes/season-12>

Episode 4: Wheat Harvesting in Camrose, Alberta

What job sectors are represented in the following video? Give an example for the following sectors.

Primary (Think Natural Resource)	
Secondary (Think Production)	
Quaternary (Think Machinery)	

Episode 8: Republic of Doyle, Television Show (Final Episode) in St. John's Newfoundland

What job sectors are represented in the following video? Give an example for the following sectors.

Tertiary (Think Service industry)	
Quaternary (Think Props and equipment)	

Episode 3: Dalhousie University (Research) Shark Tagging in Halifax, Nova Scotia

What job sectors are represented in the following video? Give an example for the following sectors.

Primary (Think Extracting natural resources)	
Tertiary (Think service)	
Quaternary (Think Technology)	

Episode 5: Cod Fishing with Alan Doyle in Petty Harbour, Newfoundland

What job sectors are represented in the following video? Give an example for the following sectors.

Primary (Think natural resource)	
Secondary (Think what was made from the resource)	
Tertiary (Think service)	
Quaternary (Think technology)	

Primary Sector

The primary sector of the economy extracts or harvests products from the earth. The primary sector includes the production of raw material and basic foods. Activities associated with the primary sector include agriculture (both subsistence and commercial), mining, forestry, farming, grazing, hunting and gathering, fishing, and quarrying.

The packaging and processing of the raw material associated with this sector are also considered to be part of this sector.

In developed and developing countries, a decreasing proportion of workers are involved in the primary sector

Secondary Sector

The secondary sector of the economy manufactures finished goods. All of the manufacturing, processing, and construction lies within the secondary sector. Activities associated with the secondary sector include metal working and smelting, automobile production, textile production, chemical and engineering industries, aerospace manufacturing, energy utilities, engineering, breweries and bottlers, construction, and shipbuilding.

Tertiary Sector

The tertiary sector of the economy is the service industry. This sector provides services to the general population and to businesses. Activities associated with this sector include retail and wholesale sales, transportation and distribution, entertainment (movies, television, radio, music, theater, etc.), restaurants, clerical services, media, tourism, insurance, banking, healthcare, education, and law. In most developed and developing countries, a growing proportion of workers are devoted to the tertiary sector.

Quaternary Sector

The quaternary sector of the economy consists of intellectual activities. Activities associated with this sector include government, culture, libraries, scientific research, education, and information technology.

Quinary Sector

Some consider there to be a branch of the quaternary sector called the quinary sector, which includes the highest levels of decision making in a society or economy. This sector would include the top executives or officials in such fields as government, science, universities, nonprofit, healthcare, culture, and the media.

The professions of the people working in this industry are generally referred to as "gold collar" professions since the services included in the sector focus on the interpretation of existing or the new ideas, evaluation of new technologies, and the creation of services. It is also one of the parts of the tertiary sector, but it involves highly paid professionals, research scientists, and government officials. The people are designated with high positions and powers, and those who make important decisions that are especially far-reaching in the world around them often belong to this category.